

First name	Name	Organisation	email	Project title	Strong points	Short description	Expected results
Girish	Prabhu	UBD Innovation & Strategic Development - Srishti Labs (India)	girish@srishti.ac.in		Innovation methods pertaining to middle tier emerging market Innovative solutions in education and healthcare for the middle tier	The bottom and lower middle of the great Indian pyramid has business potential, however, methods of social innovation are needed to create appropriate services/products and business models. Innovation examples include sachet shampoo, prepaid cell usage, public call office (pay-per-use phone service). ICT (Information and communication technologies) can play a big role in creating solutions for these markets in the field of healthcare and education. However, as the current ecosystems have huge usage of paper, one needs to keep in mind the usage affordance and business realities of creating a complete paper-less systems. We are looking for European partners interested in exploring this area to develop scaleable and sustainable solutions that can be then made available to vast ecosystem of small business to monetize.	Deeper understanding from a UBD (user, business, design) innovation perspective on what it takes to succeed in this market. 30-40 news ideas that can be patented for later monetizing 5-10 business propositions that can be leverage to create immediate business ventures
Sergey	Yablonsky	St.Petersburg State University (Russia)	yablonsky.serge@gmail.com	Ontology of Innovations OR Innovation Ontology	Multidimensional innovation ontology development using Semantic Web technologies.	Ontologies might be able to provide structure to poorly structured or unstructured information and knowledge about innovations, resulting in a flexible, i.e. easily adaptable framework. Such a structure could realize management support and interdisciplinary communication alignment, resulting in a lingua franca for the relevant part of innovation research reality. Analysis and comparison of particular ontology(ies) established within the framework could be used to derive information beyond operational data, e.g. strategic implications. Thereby, ontologies could be of management support.	Develop and present the methodology, the classification and organization of domain concepts, validation issues, development tools, and the first pilot version of the Innovation ontology. Start Develop and present the methodology, the classification and organization of domain concepts, validation issues, development tools, and the first pilot version of the Innovation ontology. Start forming consortium for the future research.
Arvind	Upadhyay	University of Bergamo, Milan (Italy)	arvind.upadhyay@unibg.it	Innovation In Manufacturing Sector	It is a joint project of SDA Bocconi (Milan), University of Bergamo and manufacture's association in Dalmine (Milan) area. It is considered as one of the best Industrial area in Italy. We have the best management and technical competence in Italy and Europe.	Projects based on Innovation in manufacturing sector and fashion industry.	We expect the result with in two years from the starting of the project.

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Minna	Pikkarainen	VTT (Finland)	minna.pikkarainen@vtt.fi	ECSIM	In VTT our goal is to support software intensive companies in Finland in the area of innovation. At the moment we are developing SinnoBok.Org which goal is to be a community and defacto standard for software innovation	In dynamic markets, product organizations have a need to: 1) produce highly innovative products; 2) rapidly harvest new ideas for existing products and 3) manage the innovation not only at their individual company context but at the level of their partner network. At the same time product organizations need to increase the speed of development. As a consequence, modern product organizations are continuously seeking ways to get the innovation services from external service providers. This creates novel opportunities for European service providers in this market of "Innovation Services". Current innovation service offerings are confronted with many challenges. In many cases the service provider needs to target an entire product ecosystem rather than an individual company. In addition, to offer a "complete" innovation solution, service providers will need to work together and package their offerings somehow (=innovation service ecosystem). The goal of the ECSIM project is to research to what extent social software and cloud computing can be used to create an innovation ecosystem that can lever the offering of innovation expert actors so that the resulting value is more than the sum of the individual values (1+1 = 3). In short term, the	A first major result will be the creation of a (software) platform through which European providers of innovation services will be able to bring their solutions to a larger and more global market. Various commercial innovation constancy companies and tool builders for innovation support will be able to benefit from this platform. It will strengthen the position of Europe as an expert in the area of innovation and provide a platform to bring services in which Europe has a good reputation to a global market. A second major result will be specific for the European software intensive product builders. The results of the project will allow this large target group to professionalise their innovation capabilities in different ways. It will allow them to involve innovation experts not only on the level of the innovation process but also on the level of idea formulation and harvesting. This will lead to improved return on investment, faster time to market and more qualitative innovations. A third major result will be the exploration of an emerging market of: "The Business of Ideas". The project will deliver new models for this market that go beyond the current state of the art
Esteban	Paiva	CIISOC - Research Center for Social Inclusion and Knowledge Society (Chile)	esteban.paiva@ciisoc.cl		<p>CIISOC (Research Center for Social Inclusion and Knowledge Society)</p> <ul style="list-style-type: none"> - Focused on an optimistic vision of ICT. - Technologies are not solutions, but they may help - Building an ICT social appropriation model - People can do anything, they just need to learn how - People can support research - Innovation can help the way we improve conditions 	<p>What do we want to do?</p> <ul style="list-style-type: none"> - Improve access for indigenous people - Think and design new ways to manage disasters - Engage citizens in representation and accountability issues 	<p>What do we need to do it?</p> <ul style="list-style-type: none"> - Partners experts supporting in specific social innovation subjects - Patners with similar ideas to share and execute research/implementation experience - Fundings